

SUMMIT 2024

EXECUTIVE SPONSORS

Footprint Center

201 E Jefferson Street, Phoenix, AZ 85004

Presenting Sponsor Package Benefits: **SOLD OUT**



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- ✓ 3 minute welcome speech from stage
- ✓ Logo featured all social media posts
- ✓ Bi-fold featured bio in printed program
- ✓ Logo on lanyards given to all participants
- ✓ VIP exhibitor table + premium location
- ✓ 30 minutes of exclusive digital signage inside arena
- ✓ Featured on 1 episode of the School Connect Podcast
- ✓ Co-branded email campaign
- ✓ Press Release
- ✓ Media Opportunities as available
- ✓ Logo on bags given to all participants
- ✓ Logo, power statement, and video on Summit landing page
- ✓ Printed signage at registration, welcome, arena tables
- ✓ 5 VIP Summit Tickets

Keynote Sponsor (2) Package Benefits: **\$15,000**

- ✓ 2 minute keynote introduction from stage
- ✓ 1 Co-branded email
- ✓ Logo and tagline on Summit landing page
- ✓ LinkedIn feature story
- ✓ Standard exhibitor table
- ✓ Logo in footer of press release
- ✓ Exclusive digital signage inside arena during keynote
- ✓ Full page ad in printed program
- ✓ Media Opportunities as available
- ✓ Large printed signage at registration, welcome, arena tables
- ✓ Shout-out on an episode of the School Connect Podcast
- ✓ 5 VIP Summit Tickets

Champion Sponsor Package Benefits: **SOLD OUT**

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- ✓ 1 minute introduction of a speaker, performance, or discussion on stage
- ✓ Logo on Summit landing page
- ✓ Logo included in footer of one email
- ✓ Standard exhibitor table
- ✓ Logo in footer of press release
- ✓ ½ page ad in printed program
- ✓ Digital signage inside arena
- ✓ 3 social media posts
- ✓ Medium printed signage at registration, welcome, arena tables
- ✓ 4 VIP Summit tickets



schoolconnectaz.org/summit

FEBRUARY 12, 2024

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LEADER SPONSORS

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Marketing Sponsor - SOLD OUT

- ✓ Option to speak from stage or video
- ✓ Digital signage inside arena
- ✓ Full page ad in printed program
- ✓ Logo on Summit landing page
- ✓ Logo included in all emails
- ✓ Standard exhibitor table
- ✓ Logo in press release
- ✓ Logo on social media posts
- ✓ Printed signage all locations
- ✓ 4 VIP Summit tickets

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Luncheon Sponsor (2) - \$7,500

- ✓ Emcee recognition during lunch
- ✓ 1 social media post
- ✓ Footer of thank you email
- ✓ Logo on landing page
- ✓ ¼ page ad in printed program
- ✓ 5 minutes of digital signage during lunch
- ✓ Medium signage at lunch tables
- ✓ 2 VIP Summit tickets

Event Bag Sponsor (2) - \$5,000

- ✓ Logo on event bag for all participants
- ✓ Logo on sponsor page of program
- ✓ Logo in footer of thank you email
- ✓ Inclusion in arena digital signage
- ✓ Medium printed sign at welcome area
- ✓ 1 social post
- ✓ 2 VIP Summit ticket

VIP Breakfast Sponsor (2) - \$4,500

- ✓ Time to speak during VIP breakfast
- ✓ Prominent digital signage during VIP mixer
- ✓ Prominent print signage during VIP mixer
- ✓ 1 social media post
- ✓ Recognition in footer of thank you email
- ✓ Logo on sponsor page of program
- ✓ 4 VIP Summit tickets

Event Gift Sponsor (2) - \$4,000

- ✓ Mention on stage when gift is presented
- ✓ Gift announcement arena digital signage
- ✓ Logo in footer of thank you email
- ✓ Special recognition in print program
- ✓ 1 social media post
- ✓ 1 VIP Summit ticket

Beverage Sponsor (2) - \$3,000

- ✓ Emcee recognition during lunch
- ✓ Arena digital signage during lunch
- ✓ Printed signage at beverage stations
- ✓ Logo on sponsor page of program
- ✓ Recognition in footer of thank you email
- ✓ 1 social media post
- ✓ 1 VIP Summit ticket



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SPONSORSHIP

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Lanyard Sponsor - SOLD OUT

- ✓ Logo on all attendee lanyards
- ✓ Inclusion in arena digital signage
- ✓ Logo in footer of thank you email
- ✓ Medium sign at welcome area
- ✓ Logo on sponsor page of program
- ✓ 1 social media post
- ✓ 1 VIP Summit ticket

SOLD OUT

Student Performance (2) - \$2,500

- ✓ Introduce students on stage
- ✓ Arena digital signage during performance
- ✓ Signage at students table
- ✓ Named in printed program
- ✓ Company name in final email
- ✓ 1 VIP Summit ticket

Exhibitor Package - \$1,000

- ✓ Standard exhibitor table
- ✓ Vendor Showcase digital signage
- ✓ Company name in final email
- ✓ Table sign
- ✓ Named in printed program
- ✓ 1 Summit ticket

SELLING FAST

Table Sponsor - \$500

- ✓ Table sign
- ✓ Named in printed program
- ✓ Company name in final email
- ✓ 1 Summit ticket

ADD-ONS

- **VIP Exhibitor Table (3)** \$750
 - **Standard Exhibitor Table** \$500
 - **Educator Scholarship** \$75
 - **Extra VIP Summit Ticket** \$125 per
 - **Extra Summit Tickets** \$75 per
 - **5 minutes Digital Signage** \$1,000
 - **Upgraded Ad in Program** \$1,000
- *Send a school district employee or nonprofit or faith org to Summit*

SUMMIT 2024

Make Checks Payable to School Connect

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CONTACT



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