

# BUILD SUSTAINABLE FAMILY & COMMUNITY PARTNERSHIPS

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**& Harness The Power  
Of Your Community**

## CUSTOMIZE YOUR STRATEGY

### CUSTOMIZE YOUR FAMILY AND COMMUNITY ENGAGEMENT STRATEGY

- Define Your Goals
- Assess Your Resources
- Geo Map Your Partners
- Create A Structure  
to Engage Parents
- Set Achievable Smart Goals  
To Capacity Build

## PLAN YOUR YEAR

### CALENDAR YOUR FAMILY & COMMUNITY ENGAGEMENT YEAR

- Employ Your Site Council As  
A Powerful Resource
- Create A Year-Round  
Calendar to Engage Parents  
& Community
- Advance Your Signature  
Programs With Partners
- Target Community Resources  
& Opportunities Using CAFEs  
& Love Our Schools Day

## MEASURE YOUR SUCCESS

### MEASURE SUCCESS & PITCH YOUR STORY TO INDUSTRY EXPERTS

- Learn To Pitch & Market School  
Goals to Industry Experts
- Create A Marketing Plan to  
Support Signature Programs
- Layer Projects & Partnership  
Opportunities to Make Progress
- Track Progress & Share Growth
- Turn Your Staff & Community  
Into Brand Ambassadors



## TESTIMONIALS

**DR. JEFF SPROUT, SUPERINTENDENT**

"I was just at a CAFE where one of our teachers had the opportunity to speak to multiple business partners, and I could watch her mind working through everything she was learning - through all the interactions and the questions she was getting, and I know she walked out of that experience changed. We want to reproduce that with multiple staff in our district to further build our relationships with our community."

**AMANDA HICKS, SCHOOL PRINCIPAL**

"This training was invaluable to me as an administrator. I was able to create an action plan for my school that helped us form stronger partnerships with business that helped support our STEAM initiative."

[schoolconnectaz.org/training-and-coaching](http://schoolconnectaz.org/training-and-coaching)

## PROGRAM INCLUDES

- 3 DAY IN-PERSON TRAINING
- MONTHLY TAILORED COACHING

## COMPREHENSIVE YEAR IMPLEMENTATION

**JESSICA PADGETT, COMMUNITY ENGAGEMENT CORD.**

"Anyone who attends the training will leave with practical ways to begin implementing."

- Goals
- Calendar
- Evaluation
- Coaching

- Engage  
Industry  
Specific  
Partners

- Develop  
Meaningful  
Roles for  
Parents