

SUMMIT 2025



FEBRUARY 10, 2025

Footprint Center
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Phoenix, AZ 85004

Contact:
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EXECUTIVE SPONSORS

schoolconnectaz.org/summit



SUMMIT 2025

UNLOCK YOUR GENIUS

Join **Arizona leaders statewide** ready to unlock their collective genius and unite to build a **brighter future** for our children.



PRESENTED BY:



An Independent Licensee of the Blue Cross Blue Shield Association



KEYNOTE SPEAKER

Chris Singleton

*Inspirational Speaker •
Author • Former Pro Athlete*



EVENT HOST

Kristy Siefkin

*Executive Communications
Coach • Professional Speaker*



WHY SPONSOR?

PREMIER SPEAKING PLATFORM

- Showcase your organization through featured speaking opportunities to a targeted education audience

COMMUNITY LEADERSHIP

- Position your organization as a champion of educational excellence

PREMIUM BRAND VISIBILITY

- Benefit from state-of-the-art digital signage throughout the event space

HIGH-VALUE NETWORKING

- Engage directly with 800+ participants representing the school community

ENHANCED DIGITAL PRESENCE

- Gain recognition through strategic social media promotion before, during, and after the event

EXCLUSIVE ACCESS

- Connect with key education stakeholders in both structured and informal settings



WHY PARTNER WITH SCHOOL CONNECT?

EXTENSIVE NETWORK ACCESS

- Connect with hundreds of K-12 schools across Arizona and nationwide

MEASURABLE IMPACT

- Demonstrated success in creating sustainable school-community partnerships

PROVEN TRACK RECORD

- 11 years of demonstrated commitment to educational excellence

ESTABLISHED REACH

- Connected network of over 750 schools and growing

[GET TICKETS](#)

February 10, 2025

Footprint Center • Phoenix, AZ



Vendor Showcase



Media Opportunities



Recognition with Keynote



Exclusive Digital Signage



Presenting Sponsor Package Benefits: **SOLD OUT**

- ✓ 3 minute welcome speech from stage
- ✓ Logo featured all social media posts
- ✓ Bi-fold featured bio in printed program
- ✓ Logo on lanyards given to all participants
- ✓ VIP exhibitor table + premium location
- ✓ 30 minutes of exclusive digital signage inside arena
- ✓ Co-branded email campaign
- ✓ Press Release
- ✓ Media Opportunities as available
- ✓ Logo on bags given to all participants
- ✓ Logo, power statement, and video on Summit landing page
- ✓ Featured printed signage at registration, welcome, arena tables
- ✓ 5 VIP Summit Tickets



Keynote Sponsor (1) Package Benefits: **SOLD OUT**

- ✓ 2 minute keynote introduction from stage
- ✓ 1 Co-branded email
- ✓ Logo and tagline on Summit landing page
- ✓ LinkedIn feature story
- ✓ Standard exhibitor table
- ✓ Logo in footer of press release
- ✓ Exclusive digital signage inside arena during keynote
- ✓ Full page ad in printed program
- ✓ Media Opportunities as available
- ✓ Large printed signage at registration, welcome, arena tables
- ✓ 5 VIP Summit Tickets



EXECUTIVE SPONSORS



Showcase Your Programs

Prominent Program Signage



Recognition with Event Host



Speak from Stage



Event Host Sponsor (1) Package Benefits: \$12,000

- ✓ Live on stage recognition from Event Host
- ✓ Logo on Summit landing page
- ✓ Recognition in email announcing Event Host
- ✓ Standard exhibitor table
- ✓ Logo in footer of press release
- ✓ Half page ad in printed program
- ✓ Prominent digital signage inside arena
- ✓ 2 social media posts on School Connect accounts
- ✓ Exclusive Event Host shared post - 21K FB followers, 14K Instagram followers, 10.3 X followers, 2.8K LinkedIn followers
- ✓ 4 VIP Summit tickets

Champion Sponsor (3) Package Benefits: \$10,000

- ✓ 1 minute introduction of a speaker, performance, or discussion on stage
- ✓ Logo on Summit landing page
- ✓ Logo included in footer of one email
- ✓ Standard exhibitor table
- ✓ Half page ad in printed program
- ✓ Digital signage inside arena during prog
- ✓ 3 social media posts or shares
- ✓ Medium printed signage at registration, welcome, arena tables
- ✓ 4 VIP Summit tickets



Pavilion Digital Signage Street View

EXECUTIVE SPONSORS



VIP Breakfast Speaker



Logo on Event Bags



Showcase Digital Signage



Showcase Your Offerings



Luncheon Sponsor (2) - \$7,500

- ✓ Emcee recognition during lunch
- ✓ 1 social media post
- ✓ Footer of thank you email
- ✓ Logo on landing page
- ✓ Quarter page ad in printed program
- ✓ Prominent digital signage during lunch
- ✓ Medium signage at lunch tables
- ✓ 2 VIP Summit tickets

Event Bag Sponsor (2) - \$5,000

- ✓ Logo on event bag for all participants
- ✓ Logo on sponsor page of program
- ✓ Logo in footer of thank you email
- ✓ Inclusion in arena digital signage
- ✓ Medium printed sign at welcome area
- ✓ 1 social post
- ✓ 2 VIP Summit tickets

VIP Breakfast Sponsor (2) - \$4,500

- ✓ Time to speak during VIP breakfast
- ✓ Prominent digital signage in VIP mixer
- ✓ Prominent print signage in VIP mixer
- ✓ 1 social media post
- ✓ Recognition in footer of thank you email
- ✓ Logo on sponsor page of program
- ✓ 4 VIP Summit tickets

Event Gift Sponsor (1) - \$4,000

- ✓ Recognition with gift
- ✓ Mention on stage when gift is presented
- ✓ Gift announcement arena digital signage
- ✓ Logo in footer of thank you email
- ✓ Special recognition in print program
- ✓ 1 social media post
- ✓ 1 VIP Summit ticket

Lanyard Sponsor - SOLD OUT

- ✓ Logo on all attendee lanyards
- ✓ Inclusion in arena digital signage
- ✓ Logo in footer of thank you email
- ✓ Medium sign at welcome area
- ✓ Logo on sponsor page of program
- ✓ 1 social media post
- ✓ 1 VIP Summit ticket

SOLD

VIP Digital Signage

LEADER SPONSORS



Exhibitor Table



Table or Suite Sign



Showcase Digital Signage



Live, On-Screen Pitch



Beverage Sponsor (2) - \$3,000

- ✓ Emcee recognition during program
- ✓ Inclusion in arena digital signage
- ✓ Printed signage at beverage stations
- ✓ Logo on sponsor page of program
- ✓ Recognition in footer of thank you email
- ✓ 1 social media post
- ✓ 1 VIP Summit ticket

Student Performance (2) - \$2,500

- ✓ Announce students on stage
- ✓ Arena digital signage during performance
- ✓ Named in printed program
- ✓ Company name in final email
- ✓ 1 VIP Summit ticket
- ✓ 1 Table Sign

Exhibitor Package - \$1,000

- ✓ Standard exhibitor table
- ✓ Vendor Showcase digital signage
- ✓ Company name in final email
- ✓ Table sign
- ✓ Named in printed program
- ✓ 2 Summit tickets

Table Sponsor - \$500

- ✓ Table sign
- ✓ Named in printed program
- ✓ Company name in final email
- ✓ 1 Summit ticket

CUSTOMIZE YOUR SPONSORSHIP

ADD-ON MENU

- **VIP Exhibitor Table (3) \$750**
- **Standard Exhibitor Table \$500**
- **Educator Scholarship \$85**
*Send a school district employee or nonprofit leader to the Summit

- **Extra VIP Summit Ticket \$130 per**
- **Extra Summit Tickets \$120 per**
- **Upgraded Ad in Program \$1,000**
*Event program is print and digital

STAND OUT SPONSORS

