



**FEBRUARY 10, 2025** 

Footprint Center 201 E Jefferson Street, Phoenix, AZ 85004

Contact: Jerry@schoolconnectaz.org

2025

EXECUTIVE SPONSORS

schoolconnectaz.org/summit



# **SUMMIT 2025**

## UNLOCK YOUR GENIUS

Join **Arizona leaders statewide** ready to unlock their collective genius and unite to build a brighter future for our children.



PRESENTED BY:



An Independent Licensee of the Blue Cross Blue Shield Association





Inspirational Speaker • Author • Former Pro Athlete



**EVENT HOST Kristy Siefkin** 

**Executive Communications** Coach · Professional Speaker



#### PREMIER SPEAKING PLATFORM

• Showcase your organization through featured speaking opportunities to a targeted education audience

#### **COMMUNITY LEADERSHIP**

 Position your organization as a champion of educational excellence

#### PREMIUM BRAND VISIBILITY

• Benefit from state-of-the-art digital signage throughout the event space

#### **HIGH-VALUE NETWORKING**

• Engage directly with 800+ participants representing the school community

#### **ENHANCED DIGITAL PRESENCE**

• Gain recognition through strategic social media promotion before, during, and after the event

#### **EXCLUSIVE ACCESS**

· Connect with key education stakeholders in both structured and informal settings



## **★** ★ ★ **★** WHY PARTNER WITH SCHOOL CONNECT?

#### **EXTENSIVE NETWORK ACCESS**

 Connect with hundreds of K-12 schools across Arizona and nationwide

#### **MEASURABLE IMPACT**

· Demonstrated success in creating sustainable school-community partnerships

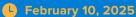
### PROVEN TRACK RECORD

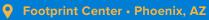
• 11 years of demonstrated commitment to educational excellence

#### **ESTABLISHED REACH**

• Connected network of over 750 schools and growing











**Media Opportunities** 



Recognition with Keynote





Vendor Showcase







**Exclusive Digital Signage** 



### **Presenting Sponsor Package Benefits: SOLD OUT**

- 3 minute welcome speech from stage
- ♥ Logo featured all social media posts
- Si-fold featured bio in printed program
- Logo on lanyards given to all participants
- VIP exhibitor table + premium location
- 30 minutes of exclusive digital signage inside arena
- Co-branded email campaign

- Press Release
- Media Opportunities as available
- Logo on bags given to all participants
- Featured printed signage at registration, welcome, arena tables
- 5 VIP Summit Tickets

## \* SOLD

## **Keynote Sponsor (1) Package Benefits: SOLD OUT**

- 2 minute keynote introduction from stage
- 1 Co-branded email
- Logo and tagline on Summit landing page
- LinkedIn feature story
- Standard exhibitor table
- Logo in footer of press release
- Exclusive digital signage inside arena during keynote

- Full page ad in printed program
- Media Opportunities as available
- Large printed signage at registration, welcome, arena tables







**EXECUTIVE SPONSORS** 





**Showcase Your Programs** 



**Recognition with Event Host** 





**Prominent Program Signage** 





Speak from Stage





### **Event Host Sponsor (1) Package Benefits: \$12,000**

- Live on stage recognition from Event Host
- Logo on Summit landing page
- Recognition in email announcing Event Host
- Standard exhibitor table
- Logo in footer of press release
- Half page ad in printed program

- Prominent digital signage inside arena
- 2 social media posts on School Connect accounts
- Exclusive Event Host shared post 21K FB followers, 14K Instagram followers, 10.3 X followers, 2.8K LinkedIn followers
- 4 VIP Summit tickets

### Champion Sponsor (3) Package Benefits: \$10,000

- 1 minute introduction of a speaker, performance, or discussion on stage
- Logo on Summit landing page
- Logo included in footer of one email
- Standard exhibitor table
- Half page ad in printed program

- O Digital signage inside arena during prog
- 3 social media posts or shares
- Medium printed signage at registration, welcome, arena tables
- 4 VIP Summit tickets



**Pavilion Digital Signage Street View** 

**EXECUTIVE SPONSORS** 







**VIP Breakfast Speaker** 



**VIP Digital Signage** 





Logo on Event Bags



**Showcase Digital Signage** 



**Showcase Your Offerings** 

## Luncheon Sponsor (2) - \$7,500

- Emcee recognition during lunch
- 1 social media post
- Footer of thank you email
- Logo on landing page

- Quarter page ad in printed program
- Prominent digital signage during lunch
- Medium signage at lunch tables
- 2 VIP Summit tickets

## Event Bag Sponsor (2) - \$5,000

- Logo on event bag for all participants
- Logo on sponsor page of program
- Inclusion in arena digital signage
- Medium printed sign at welcome area
- 1 social post
- 2 VIP Summit tickets

## VIP Breakfast Sponsor (2) - \$4,500

- Time to speak during VIP breakfast
- Prominent digital signage in VIP mixer
- Prominent print signage in VIP mixer
- 1 social media post
- Recognition in footer of thank you email
- Logo on sponsor page of program
- 4 VIP Summit tickets

## Event Gift Sponsor (1) - \$4,000

- Recognition with gift
- Mention on stage when gift is presented
- Gift announcement arena digital signage
- Logo in footer of thank you email
- Special recognition in print program
- 1 social media post
- 1 VIP Summit ticket

## Lanyard Sponsor - SOLD OUT

- 🚫 Logo on all attendee lanyards
- 🚫 Inclusion in arena digital signage
- Logo in footer of thank you email
- Medium sign at welcome area
- 🗸 Logo on sponsor page of program
- 1 social media post
- 1 VIP Summit ticket



LEADER SPONSORS





**Exhibitor Table** 







**Table or Suite Sign** 



**Showcase Digital Signage** 



Live. On-Screen Pitch



### Beverage Sponsor (2) - \$3,000

- Emcee recognition during program
- Inclusion in arena digital signage
- Printed signage at beverage stations
- Logo on sponsor page of program
- Recognition in footer of thank you email
- 1 social media post
- 1 VIP Summit ticket

### Student Performance (2) - \$2,500

- Announce students on stage
- Arena digital signage during performance
- Named in printed program
- Company name in final email
- 1 VIP Summit ticket
- 1 Table Sign

## Exhibitor Package - \$1,000

- Standard exhibitor table
- Vendor Showcase digital signage
- Company name in final email
- Table sign
- Named in printed program
- 2 Summit tickets

#### Table Sponsor - \$500

- Table sign
- Named in printed program
- Company name in final email
- 1 Summit ticket

# CUSTOMIZE YOUR SPONSORSHIP

ADD-ON MENU

- VIP Exhibitor Table (3) \$750
- Standard Exhibitor Table \$500
- Educator Scholarship \$85 \*Send a school district employee or nonprofit leader to the Summit
- Extra VIP Summit Ticket \$130 per
- Extra Summit Tickets \$120 per
- Upgraded Ad in Program \$1,000
  \*Event program is print and digital

STAND OUT SPONSORS